

Lisa Martino, Ph.D.

Career and Technical Education Teacher Educator
Workforce Training & Talent Development Trainer
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EDUCATION

Doctor of Philosophy - University of South Florida, Tampa, FL

- Curriculum and Instruction with a Concentration in Career and Workforce Education
- Cognate in Teacher Education and Distance Learning

Ph.D. Dissertation

Martino, L. M. (2017). The sustainability of career and technical education teacher preparation programs in Florida. ProQuest Dissertations and Theses database.

Dissertation Chair: Dr. Johanna Lasonen, USF

Master of Arts - University of Central Florida, Orlando, FL

- Career and Technical Education, Minor in Community College Administration

Bachelor of Science - University of Central Florida, Orlando, FL

- Technical Education and Industry Training, Minor in English Education

Associate of Arts & AAS Certificate - Daytona State College, Daytona, FL

- Liberal Arts Degree with IT Support Specialist Certificate

CERTIFICATIONS

CIBER Certificates of Participation (various)	2020-2021
CITI Conflict of Interest Course	2020
CITI Human Subjects Research/Behavioral Research	2020
FL DOE Clinical Education Program Developer Academy (CEPDA) Certificate	2020
IDL 6543 Interactive Distributed Learning for Technology-Mediated Course Delivery	2018
Quality Matters: Applying the QM Rubric (APPQMR)	2017
Association of Talent Development, Articulate Storyline Certificate	2016
ADL 5000 Advanced Distributed Learning Online Mediated Course Delivery Certificate	2012

ACADEMIC WORK EXPERIENCE

UNIVERSITY OF CENTRAL FLORIDA, ORLANDO

Career and Technical Education Programs, Department of Educational Leadership and Higher Education
College of Community Innovation and Education

Lecturer and Academic Program Coordinator 10/2018 to present

Visiting Lecturer 12/2017 to 08/2018

Coordinate undergraduate and graduate degree programs day-to-day activities. Develop and maintain curriculum and course content for 30 CTE online courses for both the bachelor's and master's CTE degree programs. Online course lead and blueprint template manager. Teach graduate courses per semester. Manage a team of 6 adjunct instructors and 6-10 web interns. Academic advisor for approximately 75-100 students Administrator for CCIE CTE Facebook group page. Produce annual institutional effectiveness reports for both degree programs. Participate as the lead CTE faculty for the external program review process. Conduct research in CTE and collaborate with CTE stakeholders in various CTE-related projects. Participate in program recruitment events, committee meetings, advisory boards, and other university, college, and departmental events.

EMBRY-RIDDLE AERONAUTICAL UNIVERSITY, WORLDWIDE

Adjunct Assistant Professor

01/2018 to 05/2018

Faculty Development Instructor

11/2014 to 12/2017

Rothwell Center for Teaching and Learning Excellence: Trained new globally dispersed faculty with mandatory, onboarding pedagogy courses via monthly structured, 4-week courses. Developed pedagogy-based webinars, collaborated with department in grant writing proposals, conducted research in teaching and learning, and developed future offerings and events.

UNIVERSITY OF CENTRAL FLORIDA, ORLANDO, FL

Adjunct Instructor

08/2012 to 12/2017

UNIVERSITY OF SOUTH FLORIDA, TAMPA, FL

Adjunct Instructor and Graduate Teaching Assistant

08/2015 to 08/2016

WYOTECH DAYTONA, ORMOND BEACH, FL

Postsecondary Faculty II

05/2011 to 01/2014

Business Communications Instructor: Incorporated competencies to include customer service role play, employment portfolio, life plan essay, logo design, and team building skills.

Computer Business Applications Instructor: Windows 7 and computer security, Microsoft Office 2007 Suite Word, PowerPoint, Excel, and Outlook for business.

CRESCENT CITY JR SR HIGH SCHOOL, CRESCENT CITY, FL

High School Teacher

01/2010 to 05/2011

English Teacher: Florida State License English 6-12. Grades 9 and 10. FCAT writing scores for Grade 10 with all passing scores (includes ESOL and Level 1 students).

Introduction to Careers Teacher: Grade 8. Career planning, understanding the workforce, self-awareness skills, goal-setting and decision-making skills, Florida Choices website for career exploration.

FLAGLER TECHNICAL INSTITUTE, PALM COAST, FL

Medical Transcriptionist and Business Applications Teacher 10/2007 to 08/2009

Developed course/program curriculum. Facilitated faculty Wiki professional development. Updated textbooks and computer equipment/software. Organized field trip with AHDI Jacksonville Chapter (MT accreditation).

COURSES MAINTAINED, DEVELOPED, REDESIGNED, AND/OR TAUGHT

University of Central Florida:

ADE 4382 Teaching Adult Learners in Technical Programs

BTE 4410 Course Construction in Business Education

BTE 6935 Seminar in Business Education

ECT 2002 Introduction to Career and Technical Teaching and Training*

ECT 3062 Professional Roles of the Career & Technical Teacher

ECT 3365 General Methods/Testing Evaluation in CTE

ECT 3367 Evaluation of Career and Technical Education Instruction

ECT 3371 Course Construction in Industrial Education

ECT 4004 Principles & Practices of Technical Education

ECT 4184 Curriculum Development Techniques for Industry Training

ECT 4384 Advanced Teaching Techniques for Career Education
ECT 4815 Safety in the Technical Education Classroom and Laboratory
ECT 4941/ECT 6946 Directed Field Experience
ECT 6791 Research in Career Education
ECT 6909 CTE Research Report
ECW 3312 Course Construction in Health Occupations Education
ECW 3564 Special Populations in Career & Technical Education
ECW 3064 Workforce Training and Development Fundamentals*
ECW 4103 Workforce Training and Development Instructional Planning*
ECW 5207 Management in Career Education Programs
ECW 5265 Experiential Learning in Career and Workforce Education Programs
ECW 5561 Student Guidance in the Career/Workforce Program
ECW 6067 History in Career and Technical Education
ECW 6105 Career Education Curriculum Planning & Implementation
ECW 6205 Administration of Local Career Education Programs
ECW 6206 Supervision of Local Career and Technical Education Programs
ECW 6268 School, College & Career Readiness*
ECW 6666 Issues in Career Education
ECW 6695 School/Community Relations for Career and Technical Education Programs

*Created and developed new course curriculum. Redeveloped and updated all remaining courses.

University of South Florida

EVT 4651 Equity in Schools and the Workplace*

*Updated and organized course content for online platform

Embry Riddle Aeronautical University

RSCH 202 Introduction to Research Methods

FACD 101 Teaching at Embry-Riddle Worldwide

FACD 300 Teaching within an LMS

FACD 302 Supporting Online Learners

FACD 400 Making the Blend

FACD 802 Igniting Research in Your Course

PUBLICATIONS

Peer-Reviewed Journals

Martino, L. M. (2021). Postsecondary teacher quality and student achievement in Florida's career certificate programs using a causal-comparative study. *Career and Technical Education Research Journal*.

Martino, L. & Lasonen, J. (2018). The Future of CTE Teacher Preparation Programs in Florida's Universities. *The CTE Journal*, 6(2), 15-30. <https://www.thectejournal.com.pdf>.

Cottom, C., Atwell, A., **Martino, L.**, & Ombres, S. (2017). [Virtual community of practice: Connecting online adjunct faculty](#). *Learning Communities Journal*, 10, 27-40.

Peer-Reviewed International Conference Proceedings Publication

Martino, L., & Lasonen, J. (2018). Comparison of VET and CTE teacher pathways: Finland and the U.S. In C. Nägele & B. E. Stalder (Eds.), *Trends in vocational education and training research. Proceedings of the European Conference on Educational Research (ECER), Vocational Education and Training Network (VETNET)* (pp. 238–244). <https://doi.org/10.5281/zenodo.1319684>

Invited Publications (Non-Peer Reviewed)

Martino, L. (2014). Motivational tools for online adjunct faculty training programs. *UCF Faculty Focus Newsletter*, 13(1), 16.

http://www.fctl.ucf.edu/Publications/FacultyFocus/content/2014/2014_january.pdf

Martino, L. (2011, Nov/Dec). Manufacturing careers, skilled workers, and the economy. *Techniques*, 36-39.

<https://eric.ed.gov/?q=.+Manufacturing+careers%2c+skilled+workers%2c+and+the+economy&id=EJ964089>

RESEARCH, FELLOWSHIPS, GRANTS, AND AWARDS

Leadership Fellowship

Association for Career and Technical Education. (2020). ACTE Experienced Leadership Fellows, Region II.

<https://www.acteonline.org/press-releases/acte-2020-fellowship-program-participants-announced/>

Research Fellowship

NC State University, ECMC Foundation. (2019). Bridging the gaps in postsecondary CTE research: 2019 Research

Fellows <https://cte-fellows.ced.ncsu.edu/2019-research-fellows/>

Grant-Funded Research

Cox, T. & **Martino, L.** (2020). *National CTE leadership center at UCF*. ECMC Foundation.

Project Funding (Proposed/Not Funded): \$1,096,742.00

Martino, L. (2021). *Refugee Opportunity for Advancement and Development (ROAD) at UCF*. Administration for Children and Families – ORR. Project Funding (Submitted, Under Review): \$750,000.00

Grant-Funded Projects

Martino, L., Adams, J., Ross, R., Hudson, B., & VanWaardhuizen, L. (2021). *Postsecondary CTE Teacher Recruitment, Training, and Retention Toolkit*. ECMC Foundation. Project Funding (Travel Funds): \$4,000.

Martino, L. (2020). *Globalizing an online graduate-level business education course*. Centers for International Business Education & Research (CIBER). Project Funding (Professional Development): \$5,600.

Cottom, C., Atwell, A., **Martino, L.**, Ombres, S., & Wuest, A., (2016). *Virtual community of practice for globally dispersed online adjunct faculty*, POD Network Early Researcher Grant, 2016-2017, \$1,000.

Cottom, C., Atwell, A., **Martino, L.** & Ombres, S. (2017). *Virtual communities of practice: Scaling, belonging, and effective feedback*, POD Network Research Grant, 2017-2018, \$3,700.

Award

Atwell, A., Cottom, C., **Martino, L.** & Ombres, S. (2017). Creating a virtual community of practice for online adjunct faculty. Effective Practice Award, *OLC Innovate Conference, April 2017, New Orleans, LA*.

Departmental Research

Atwell, A., Cottom, C., **Martino, L.** & Ombres, S. (2017). Virtual faculty learning community implementation framework. *Rothwell Center for Teaching and Learning Excellence, Embry-Riddle Aeronautical University*. <https://sites.erau.edu/erauctleww/>

PEER-REVIEWED ACADEMIC CONFERENCES

International Conferences

Martino, L. & Lasonen, J. (2018, September 7). Comparison of VET and CTE teacher pathways: Finland and the U.S. Paper presentation at the ECER 2018 Conference, Inclusion and exclusion resources for educational research, Vocational Education and Training, Bolzano, Italy. <https://eera-ecer.de/ecer-programmes/conference/23/contribution/44965/>

National Conferences

Maldonado, L., **Martino, L.**, & Peterson, B. (2021, April 8-12). *Practicing stakeholder analysis of communication approaches for CTE research* [Conference Roundtable Session, CTE sig]. AERA 2021, Virtual. <https://www.aera.net/Events-Meetings/Annual-Meeting>

Hanley, M., **Martino, L.**, Pack, J., Popek-King, D., Rush, A., & Sieczkowski, J. (2020, November 30-December 4). *Leading with your strengths* [Conference session]. ACTE's CareerTech Vision 2020, Virtual. <https://www.careertechvision.com/2020/index.cfm>

Martino, L. (2019, December). Postsecondary teacher quality and student achievement in Florida's career certificate programs. Research-in-Progress Roundtable at *ACTER Conference, Anaheim, CA*

Atwell, A., Cottom, C., **Martino, L.** & Ombres, S. (2017, April). Creating a virtual community of practice for online adjunct faculty. Interactive poster session at *OLC Innovate Conference, New Orleans, LA*.

Martino, L. (2016, September). Online classroom culture best practices. Interactive workshop session at the *Lilly Conference on Designing Effective Teaching, Asheville, NC*.

Martino, L. (2015, November). Faculty formative self-reflection tools and best practices. Interactive workshop session at the conference of *Professional and Organizational Development (POD) Network, San Francisco, CA*.

State Conferences

Martino, L. (2019, July 16). Lifelong learning competence and CTE. Lecture session at FACTE Conference, Orlando, FL.

Martino, L. (2018, July 17). Who's teaching the CTE teacher? Lecture session at the FACTE Conference, Orlando, FL.

Martino, L. (2018, January). Tell a story: The visual blueprint for an online course. Concurrent presentation at Florida Distance Learning Association Conference, Altamonte Springs, FL.

Invited Conferences

Martino, L. (2019, November 7). CTE teacher and leader professional education for successful outcomes. Lecture session at the Technical Director's Meeting, Tallahassee, FL.

Martino, L. (2019, October 3). Lifelong learning competence and Adult Education. Lecture session at ACE of Florida Conference, West Palm Beach, FL.

Martino, L. (2018, September). Who teaches the CTE teacher – Part 2. Special guest speaker at the FABTMES CTE Director Meeting, Bunnell, FL.

Martino, L. (2017, October). Communicating the value of your faculty development center. Panel session at the Florida Faculty Development Consortium Conference, Jacksonville, FL.

Invited Webinar Panelist:

Host: Conrad, M. Panelists: **Martino, L.**, McKethan, D., & Wilson, K. (2020, July 2). *Prepared and effective program staff* [Webinar panelist]. "High quality CTE: Planning for a COVID-19 impacted school year" webinar series, ACTE. <https://www.acteonline.org/hqcte-planning-covid-19/>

Host: Cherisa Martin. Region II Panelist: **Martino, L.** (2020, June 18). *Member value chat featuring our Educators in Action (EIA) for Region II*. ACTE Webinar Series: Building Your Toolkit. <https://www.acteonline.org/professional-development/online-learning/virtual-cte-discussions/#archive>

SERVICE ACTIVITY

Association Sig Board Member

American Educational Research Association (AERA)

- Sig: CTE 134 Secretary 2020-2022

Journal Article Reviewer

Association for Career and Technical Education Research 2020

Caribbean Curriculum Journal 2019

Workforce Education Forum, Penn State College of Education 2017, 2018

Conference Proposal Reviewer, Judge, Chair, Discussant

AERA CTE Sig Poster Chair 2021

ACTER Conference Proposal Reviewer 2019, 2020

CTE Research and Professional Development Conference (proposal reviewer and judge) 2019

National Youth-At-Risk Conference, Savannah, GA (proposal reviewer) 2017, 2018, 2019

POD Network Conference Proposal Reviewer (blind) 2015 - 2019

Grant Peer Review Service

Department of Education Perkins I&M Peer Reviewer 2019

POD Network Grant Reviewer 2019

Advisory Board

Florida Virtual School Advisory Board Chair for CTE Programs 2018-2021

Orange Technical College, Modeling & Drafting 2020

UCF COMMITTEES

Brinson Award

Dissertation, Higher Education and Policy Studies

Faculty Excellence Awards

Faculty Facilitator

Faculty Search Committees (2)

Faculty Senate At-Large

Honors Undergraduate Thesis

International Education

Parramore Education and Innovation District (PEID) Adult Education Working

Teaching Credential

Undergraduate Curriculum Committee

University Travel Awards