

DANIEL J. SEIGLER

School of Public Administration
College of Community Innovation and Education
University of Central Florida

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EDUCATION

Ph.D. Public Affairs (2015)

College of Health and Public Affairs, University of Central Florida, Orlando, FL
Dissertation: Social Media Responsiveness in the Public Sector: A Study of Social Media Adoption in Three Functional Departments of U.S. Cities

MPA Master of Public Administration (2009)

School of Public Administration, University of Central Florida, Orlando, FL

BA Public Administration (2006)

School of Public Administration, University of Central Florida, Orlando, FL

ACADEMIC EMPLOYMENT

Lecture and Internship Program Director School of Public Administration, University of Central Florida, January 2016 – Present

Adjunct Instructor School of Public Administration, University of Central Florida, August 2013 – December 2015

Instructional Designer Center for Distributed Learning, University of Central Florida, January 2010 – December 2015

RESEARCH INTERESTS

Human Resources Management in the Public Sector, Collaborative Governance and Citizen Engagement, Engaging Citizens Using Social Media Tools, Administrative Theory and Organizational Behavior

PUBLICATIONS

Peer Reviewed

- [4] Seigler, D. & Stockel, S. (Forthcoming). *Looking at Citizen Trust in Online Communications*. Book chapter in revision and resubmission phase.
- [3] Seigler, D. (2017). Social media responsiveness in the public sector: A study of social media adoption in three functional areas of local government. *International Journal of Organizational Theory and Behavior*. 20(1), pp. 72-99.

[2] Bryer, T., and Seigler, D. (2012). Theoretical and Instrumental Rationales of Student Empowerment through Social and Web-Based Technologies. *Journal of Public Affairs Education*. 18(3), pp. 429-448.

[1] Seigler, D. (2011). Renewing Democracy by Engaging Citizens in Shared Governance. *Public Administration Review*. 71(6), pp. 968-970.

GRANTS AND CREATIVE ACTIVITIES

University Funded Projects (1 University Award \$10,000)

[1] **PI.** OEL and SPA Internship Course Merger QEP Program Innovation Award. University of Central Florida College of Undergraduate Studies. Awarded \$10,000 for 2 years (2016-2018)

CONFERENCE PRESENTATIONS

[14] Seigler, D. & Stockel, S. "Looking at Citizen Trust in Online Communications." Presented at the Terry Cooper Conference in Los Angeles, CA on October 16, 2019.

[13] Seigler, D. "Building Citizen Trust Through Online Social Engagement." Presented April 25, 2019 at IASIA-KTU Regional Conference in Kaunas, Lithuania.

[12] Seigler, D. "Teaching Public Administration at the Undergraduate Level: How are we ensuring these future public servants are prepared?" Panel presentation at NASPAA, Atlanta, Georgia, November 2018.

[11] Learning with Community Partners: Adding Service Learning to the Classroom. Panel presentation at 2018 SECoPA Conference in Raleigh, N.C.

[10] Seigler, D. (2018). Ensuring Citizen Trust in Online Public Mediums. Presented April 13, 2018 at the 2018 Public Administration Research Conference.

[9] Seigler, D. & Calandrino, T., (2015). If you build it, they will come. Roundtable presentation at The Community College Conference on Learning Assessment in Orlando, FL.

[8] Seigler, D. & Barrett-Greenly, T., (2015). Let's get engaged! Leveraging LTI for student engagement." Present at 2015 CanvasCon User Groups at the University of Florida in Gainesville, FL.

[7] Seigler, D., (2014). Building assessments in canvas: Best practice recommendations. Presented at CanvasCon User Groups Conference in New Port Richey, FL.

[6] Seigler, D. & Vie, S., (2014). Using social media to enhance community in your classes. Co-Presenter. Faculty Seminar in Online Learning.

[5] Seilhamer, R., Seigler, D., and Howard, W., (2012). Build your course project: Using best practice approaches to teach blackboard to faculty. Presented at the 2012 Blackboard World Conference in New Orleans, LA.

- [4] Seigler, D., et al., (2011). Student engagement online: A continuum of interaction tools and practices. Presented at the UCF School of Social Work Faculty Orientation.
- [3] Seigler, D., et al., (2011). Resources and support for online teaching and training. Presented at UCF School of Social Work Adjunct Faculty Orientation.
- [2] Seigler, D., (2010). Using wikis and blogs in the classroom. Presented at the 2010 UCF Faculty Winter Conference.
- [1] Rivera, J. and Seigler, D., (2008). Regionalism in emergency management and homeland security. Paper was presented at the 2008 South Eastern Conference for Public Administration in Orlando, FL by Jose Rivera.

Paper Presentations

- [4] Seigler, D. & Stoeckel, S. (2016). Social media and citizen trust. Panel: Big Questions in Social Media for Government and Nonprofit Organizations. Presented at 2016 SECoPA Conference in Raleigh, N.C.
- [3] Seigler, D. & Stoeckel, S. (2016). Social media and citizen trust. Panel: Big Questions in Social Media for Government and Nonprofit Organizations. Presented at the 2016 ASPA Conference in Seattle, WA.
- [2] Seigler, D. (2015). *Social media responsiveness in the public sector*. Panel: Local government politics, policy, and administration. Presented at the 2015 SECoPA Conference in Charleston, SC.
- [1] Seigler, D. (2014). *Social media and administrative responsiveness: How stakeholder influence impacts the use of social media to engage citizens*. Panel: The promises and challenges of digital technology in public policy and public administration. Presented at the 2014 American Political Science Association Annual Meeting in Washington, DC.

TEACHING

Graduate Courses

- PAD 6946 Graduate Public Administration Internship, UCF School of Public Administration
- PAD6417 Human Resource Management, UCF School of Public Administration

Undergraduate Courses Taught

- PAD 3000 Public Administration in American Society, UCF School of Public Administration
- PAD 3733 Professional Administrative Writing in the Public Sector, UCF School of Public Administration
- PAD 4104 Administrative Theory, UCF School of Public Administration
- PAD 4414 Human Resources Management, UCF School of Public Administration

- PAD 4720 Survey Research in Public Administration, UCF School of Public Administration
- PAD4903H Honors in the Major – Public Administration, UCF School of Public Administration & UCF Honors College
- PAD 4941 4948 & 4949 Undergraduate Public Administration Internship, UCF School of Public Administration

Invited Guest Presentations

- MHS 7311 Technology Issues in Counselor Education, Doctoral Seminar, UCF College of Education and Human Performance, Spring 2013
- PAF2012 Introduction to Careers in Public Affairs

Teaching Enhancement Activities

- IDL6543 Online Faculty Development Course Training, Spring 2010
- Instructor/Lecturer Excellent Program
- School of Public Administration Teaching Circles
- Faculty Development Summer and Winter Conferences
- Teaching in Active Learning Classrooms - Downtown Spring 2019
- ERASMUS Teaching Program – Kaunas University April 2019
- Generating Ideas for SoTL and DBER Projects – Faculty Center for Teaching and Learning January 2020

AWARDS

- Teaching Incentive Program Award, Awarded April 20, 2018

SERVICE

To the Profession

- **Leadership Positions**
 - Vice President for Programming, ASPA Central Florida Chapter, 2018 – 2019
 - Board Member, ASPA Central Florida Chapter, 2016 – 2017
 - Vice President for Government Outreach, ASPA Central Florida Chapter, 2017 – 2018
 - Vice President for Policy Analysis and Advisory, ASPA Central Florida Chapter, 2014 – 2016
- **Peer Reviewer for Scholarly Journals and Conference Papers**
 - Blind Review, February 2013. Effects of Therapeutic Community on Korean Substance Abusers in Prison. *Journal of Social Service Research*.

- Blind Review, February, 2013. Roles and Functions of Social Workers in Different Stages of Disaster Management: Lessons Learned from the Wenchuan Earthquake in China. *Journal of Social Service Research*.
- Invited Reviewer for the Sloan-C Annual International Conference 2014
- **Conference-Related Services**
 - Ambassador for the American Association of State Colleges and Universities (2010 – 2013)
 - Volunteer for Florida Distance Learning Association at the FETC Conference (2013 and 2014)

To University College, and School

- **University**
 - UCF Student Conduct Mentoring Program, 2014 – 2019
 - Experiential Learning Curriculum Committee, 2017 – 2019
 - University Honors Committee, 2019 – Present
 - Undergraduate Student Research Committee, 2019 – 2020
- **College**
 - Technology Advisory Committee, 2016 – 2019
 - Lecturer/Instructor Promotion Committee, 2017 – Present
 - Honors in the Major College Committee Chair (Interim), 2018 – Present
- **School**
 - PARC Conference Committee, Student Participation Chair, 2015 – 2017
 - Public Services Career Showcase Committee, 2015 – 2017
 - Community Partners Nonprofit Conference Committee, 2015 – 2017
 - Advisor, UCF Emergency Management Student Association, 2014 – Present
 - Advisor, Organization for Public Administration, 2016 – Present
 - Undergraduate Public Administration Curriculum Committee, 2016 – Present
 - Master of Nonprofit Management Curriculum Committee, 2017 – Present
 - Feldheim Scholarship Award Committee, 2017 – Present
 - Honors in the Major Coordinator for the School of Public Administration, 2018 – Present

PROFESSIONAL MEMBERSHIPS

- Pi Alpha Alpha (2017 – Present)
- UCF Alumni Association (2006 – Present)
- American Society for Public Administration (2010 – Present)
- Central Florida Community Arts (2011-Present)
- American Political Science Association (2014 – 2015)
- Phi Mu Alpha Sinfonia Fraternity (Brother 2000-2006, Alumni Brother 2006 – Present)

(CV updated May 2020)