



# Center for Public and Nonprofit Management

UNIVERSITY OF CENTRAL FLORIDA

## Strategic Plan 2017-2022

### Vision

The Center for Public and Nonprofit Management improves policy and governance in partnership with communities from central Florida and worldwide to positively and collectively impact society through research and community engagement.

### Mission

The Center for Public and Nonprofit Management facilitates and supports sponsored research on policy and management and leads public service projects that inclusively enhance lives and strengthens communities.

### **Goal 1: Strengthen the Center for Public and Nonprofit Management's role as the School of Public Administration's facilitator for research and funded activities.**

Objective 1.1 Increase research and scholarly activities related to public service and complex societal issues (SPA Strategic Plan 2017-2021 Objective 1.1).

Indicator 1.1.1: A 25 percent increase by May 2021 in the number of research funding applications submitted.

Indicator 1.1.2: A 25 percent increase by May 2021 in the amount of research funding received (SPA Strategic Plan 2017-2021 Indicator 1.1a).

Objective 1.2 Increase community engagement activities related to public service and complex societal issues (SPA Strategic Plan 2017-2021 Objective 1.4).

Indicator 1.2.1: A 25 percent increase by May 2021 in the number of public service project based funding applications submitted.

Indicator 1.2.2: A 25 percent increase by May 2021 in the amount of public service project based funding received (SPA Strategic Plan 2017-2021 Indicator 1.4a).

Objective 1.3 Increase percentage of faculty with annual funded research.

Indicator 1.3.1: A 25 percent increase by May 2021 in the number of SPA faculty with applications for research funding submitted.

Indicator 1.3.2: A 25 percent increase by May 2021 in the number of SPA faculty with awards of research funding received.

Objective 1.4 Foster collaboration, building a rich culture of interdisciplinary collegiality.

Indicator 1.4.1: Regular identification and dissemination of information regarding potential collaborative research opportunities.



# Center for Public and Nonprofit Management

UNIVERSITY OF CENTRAL FLORIDA

Objective 1.5 Foster student support to assist faculty with funded research projects.

Indicator 1.5.1: Acquire funding for one GRA annually to assist faculty with research proposal development and/or existing funded projects.

Objective 1.6 Increase the number of international programs and funding opportunities in which professors, researchers and students participate (SPA Strategic Plan 2017-2021 Objective 4.2).

Indicator 1.6.1: A 25 percent increase by May 2021 in the number of international programs and/or funding opportunities applied for by faculty.

Indicator 1.6.2: A 25 percent increase by May 2021 in the number of international programs and/or funding opportunities received.

## **Goal 2: Have a clear message and branding that promotes the Center for Public and Nonprofit Management's programs and services among its internal and external stakeholders.**

Objective 2.1 Develop and establish the center's message by May 2018.

Indicator 2.1.1: Center's message will appear on website.

Objective 2.2 Develop and establish the center's branding by May 2018.

Indicator 2.2.1: Center's branding will appear on website and printed materials.

Objective 2.3 Establish Research Council for the center by May 2018.

Indicator 2.3.1: Members internal and external to UCF will have accepted invitation and appointment.

Objective 2.3 Increase visibility and community awareness of research through knowledge translation, publication and dissemination annually.

Indicator 2.3.1: CPNM website publishes links to scholarly research and project Reports quarterly.

Indicator 2.3.2: CPNM hosts an eminent scholar lecture in the fall and spring semesters.

## **Goal 3: Explore new sources of revenue so that the Center for Public and Nonprofit Management may become more financially self-sustaining and independent.**

Objective 3.1 Build capacity for the center (staffing, facilities, technology needs) by May 2021.

Indicator 3.1.1: Establish by 2021 budget lines for additional positions that include a full-time Director, Research Administrator, Administrative Service Coordinator, and Administrative Assistant.

Indicator 3.1.2: Establish by 2021 offices for five full time staff, co-working space for SPA faculty and colleagues, and a conference room.



# Center for Public and Nonprofit Management

UNIVERSITY OF CENTRAL FLORIDA

Objective 3.2 Strengthen the center's, focus on developing tools, methods and strategies for translating evidence-based knowledge to the community, public and non-profit agencies.

Indicator 3.2.1: Invest in professional development for center personnel.

Objective 3.3 Operate educational business activity account on a continuous basis, with an income of 5% administrative rate to the center.

Indicator 3.3.1: Develop by 2021 a business plan for the center.

Indicator 3.3.1: Identify opportunities for development of professional training and capacity building programs.

Objective 3.4 Secure \$5 million in funding to name the center by 2021.