



Center for Public and Nonprofit Management

UNIVERSITY OF CENTRAL FLORIDA

SCHOOL OF PUBLIC ADMINISTRATION | COLLEGE OF COMMUNITY INNOVATION AND EDUCATION



LETTER FROM THE DIRECTOR

Maritza Concha, Ph.D.
CPNM Director

In the year since my appointment as the CPNM Director, the center shifted its operations towards becoming financially sustainable. We were to achieve this without changing its mission of promoting research and leading public service projects that will ultimately impact and strengthen communities. In this transition, we expanded community partnerships, delivered academic and practitioner conferences, and initiate new projects to build the capacity of great nonprofit organizations.

I would like to tell you about some of the CPNM's accomplishments:

- Launched our first Nonprofit Professional Certificate Program in collaboration with the Nonprofit Leadership Alliance (NLA) and UCF Continuing Education. This certificate will allow nonprofit professionals to obtain the Nonprofit Professional Credential offered by NLA.
- Hosted the first international Participatory Action Research and Evaluation Conference (PAREC), with more than 250 participants, in collaboration with an international committee from the Latin American & Caribbean region and the United Nations Development Program.
- Facilitated a capacity building seminar funded by the Orange County Citizens' Commission for Children for the eighth time.
- Coordinated the Nonprofit Conference and the Public Administration Research Conference showcasing academic projects from our faculty, students, public and nonprofit sector.
- Received funding totaling more than \$600,000 to continue empowering the public and nonprofit sector in areas of capacity building and professional enhancement.

I would like to end this letter by thanking Dr. Young-joo Lee, Dr. Stephanie Krick and Dr. Daniel Seigler for their support with CPNM projects. I also want to extend a special thanks to Dr. Doug Goodman for his continued support and trust. Finally, please join me in appreciating the excellent work and commitment of CPNM graduate assistant, Rasha Mannaa, and undergraduate assistant, Jackson Brown. The success of this first year is the reflection of Ms. Mannaa and Mr. Brown's dedication, work ethic and continued professional growth.

We look forward to working with all of you in the future.

We are adapting, we are changing, we are learning.
Go Knights and Charge On!

Dr. Maritza Concha



Nonprofit Professional Certificate

CPNM launched the Nonprofit Professional Program Certificate in August 2022 in partnership with the Nonprofit Leadership Alliance and UCF Continuing Education. This certificate is 100% online and is designed to serve busy nonprofit professionals. It is composed of 8 modules targeting main components of nonprofit management and can be completed in 4 months. This certificate will prepare nonprofit professionals to pass the Certified Nonprofit Professional (CNP) examination. The CNP is the only recognized credential in the United States. For more information about the program, please visit the following website: <https://www.ce.ucf.edu/Program/nonprofit-professional-program>



Lisseth speaking on the Nonprofit Professional Program Online Certification

Having worked in the nonprofit world for more than 10 years, this program has allowed me the opportunity to enhance the experience I already possessed and the ability to learn and acquire new knowledge and skills about today's nonprofit practices...



Continuing Education

VISION STATEMENT

The Center for Public and Nonprofit Management improves policy and governance in partnership with communities from central Florida and worldwide to positively and collectively impact society through research and community engagement.

MISSION STATEMENT

The Center for Public and Nonprofit Management facilitates and supports sponsored research on policy and management and leads public service projects that inclusively enhance lives and strengthens communities.

Capacity Building Seminar



For the eighth consecutive year, CPNM launched the capacity building seminar during the summer of 2022, funded by Orange County Citizens' Commission for Children (OCCC). The 2022 capacity building seminar cohort was composed of 40 participants from 20 Orange County nonprofit organizations. The primary goal of the seminar is to provide essential training to participating nonprofit organizations, equipping them to successfully compete for Orange County funding and external funding venues. The training seminar covers topics related to governance, strategic planning, evaluation, financial management and grant writing as well as technical assistance led by UCF graduate students.

As part of this program, CPNM staff facilitated a program evaluation to measure preliminary impact and best practices.

It was found that all participating agencies (100%) were satisfied with the program with an attendance rate of almost 90%. More than 85% also indicated to have increased knowledge in all seminar topics. With more than 600 hours dedicated to technical assistance, participants felt this program would bring positive change to their organizations. One participant stated the importance of participating in this training as reflected in this quote: "Recapping and reliving the story of how the organization was created, the mission and where we come from. Passion turned into purpose." The CPNM plans to host the capacity building seminar with OCCC over the next three years and will perform a follow up study to document participants' grants acceptance rate. For more information about this program, please reach out Dr. Maritza Concha at maritza.concha@ucf.edu

Participatory Action Research Evaluation Conference (PAREC)

Rasha Mannaa, graduate research assistant at CPNM, served as the Program Coordinator for the first international Participatory Action Research Evaluation Conference (PAREC). PAREC's theme was: "Working towards the Sustainable Development Goals through participatory research and evaluation empowering the Latin America and Caribbean community." The conference took place in April of 2022, in collaboration with an international committee, and CPNM staff who planned and

executed this first bilingual conference for CPNM and the School of Public Administration. The conference had a total of nine panel discussions focusing on the following tracks within participatory evaluation: 1) values and standards, 2) theoretical frameworks and methods, and 3) application and experiences. Speakers included experts in evaluation from the region as well as from the UNDP Independent Evaluation Office leadership. More than 250 participants (evaluators, students, and academics) from

Latin American, the Caribbean and the United States participated in this one-day event. The conference was well received as stated in this participant's comment: "Very enriching experience, I would have liked it to be extended for two days to be able to go deeper into the topics and network with peers." The Center plans to coordinate this conference every two years expanding to other regions of the world.



EMINENT SCHOLAR SERIES



On November 9, 2022, CPNM invited Dr. Pablo Rodriguez-Bilella, CONICET Faculty of Social Sciences National University of San Juan, Argentina to present in the Eminent Scholar Series for the fall 2021. In his presentation entitled: Participatory evaluation in Latin America: principles and good practices, Dr. Rodriguez-Bilella discussed participatory evaluation functions as an approach that enables programs to be reviewed and improved from a local perspective, opening up new spaces for understanding and dialogue, deemed particularly necessary in pandemic times.

Grants & Contracts

Orange County Capacity Building Seminar Series
 PI: Maritza Concha, Ph.D.;
 Co-PI: Young-joo Lee, Ph.D.
 Amount funded: \$205,803
 Orange Citizens' Commission for Children (Under contract negotiation and multiple year contract)

Orange County Financial Management Series
 PI: Sarah Larson, Ph.D.;
 Co-PI: Maritza Concha, Ph.D.
 Amount funded: \$350,820
 Orange Citizens' Commission for Children (Under contract negotiation and multiple year contract)

Osceola County Capacity Building Seminar Series
 PI: Maritza Concha, Ph.D.;
 Amount funded: \$66,522
 Osceola County Board of County Commissioners (Under contract negotiation)

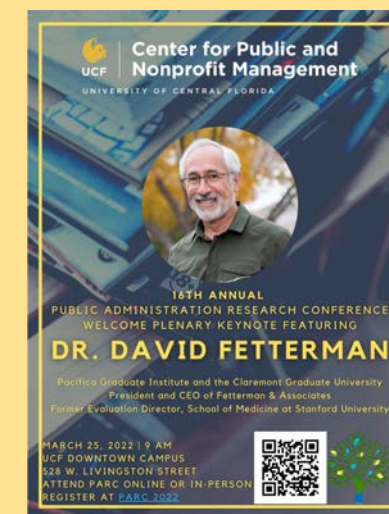
HUD Rental Outcomes
 PI: Christopher Emrich, Ph.D.
 Co-PI: Maritza Concha, Ph.D.
 Amount funded: \$112,336
 U.S. Department of Housing and Urban Development (Under contract negotiation and multiple year contract)

Association Management Service
 PI: Maritza Concha, Ph.D.;
 Co-PI: Karen Allen
 Amount funded: \$39,000
 Volusia County League of Cities

Cultural Interventions for Domestic Violence Prevention
 PI: Maritza Concha, Ph.D.
 Amount funded: \$40,000
 City of Orlando



On March 24th, 2022, CPNM held a discussion with accomplished UCF Alum, Mr. Scott Jenkins, the Strategy Director for State Policy at the Lumina Foundation. This is an independent, private foundation in Indianapolis that is committed to making opportunities for learning beyond high school available to all. In this role, he leads the development and advancement of the foundation's state policy agenda.



On March 25th, 2022, CPNM held the Public Administration Research Conference with Keynote Speaker Dr. David Fetterman. Dr. Fetterman spoke about empowerment evaluation, social equity and inclusion strategies for both public and nonprofit sectors.

2022 Research Seminar Series

Launched in Spring 2018, the Research Seminar Series promotes opportunities for faculty and students to present early-stage research for peer feedback. In addition, visiting scholars are invited each semester to present on various topics within the field.

Overcoming Missing Data's Impact on Measurement of Risk and Equity: An Application of Machine Learning to Improve Imputation

Anthony Kassekert, Ph.D.
U.S. Consumer Product Safety Commission

Human Trafficking Initiative

Juliana Semione, Ph.D.
University of Nottingham

Building Client-Centered and Trauma-Informed Mental Health Services for Refugees

Asli Cennet Yalim, PhD
University of Central Florida

Pasaporte Solidario - Solidarity Passport

Rasha Manaa Mannah
University of Central Florida

Councils, Managers...and Consultants? Management Consulting and Complementarity in Municipal Strategy Implementation

Dr. David Mitchell
University of Central Florida

Prostate Cancer Disparities Project: Students' Poster Presentation

Undergraduate student Catalina Esguerra and graduate student Jocelyn Daniels presented their work to support the development of an artificial intelligent user-friendly on-line resource for African American males.



Public Administration Research Conference (PARC) and Nonprofit Partners Conference Remarks.



Jackson Brown, CPNM undergraduate assistant, served as a technical and communications lead for the 20th annual Nonprofit Partners Conference that took place October 1st, 2021. The theme of the conference was "Hope and Humanity in Central Florida." This conference attracted 150 attendees participating over the span of 10 sessions. The event was held on a virtual conference platform that Jackson was entirely responsible for populating, monitoring, and updating. This event was co-organized by the Nonprofit Advisory Board.

The 16th annual Public Administration Research Conference (PARC) took place March 24th & 25th, 2022. The 2022 PARC theme was: "Promoting broadened prosperity, social equity, community resilience, and inclusive governance through policy reform and public service from local to global initiatives." The first day was hosted at UCF downtown and included pre-conference workshops, an Eminent scholar lecture, student research posters, and a social event organized by student organizations. This event was particularly monumental because it marked the first time that the School of Public Administration was able to host an in person since the start of the pandemic. The PARC panels took place virtually the following day using the same virtual conference platform that was utilized for the Nonprofit Partners Conference. PARC hosted 14 panels with over 100 attendees.

SAVE *the* DATE

Thursday, March 9th, 2023

PARC 2023

In Person (UCF Downtown)

"To explore innovations aimed at expanding community, organizational, and learning outcomes through improved interdisciplinary and cross sectoral approaches."

CONTACT US

Center for Public and Nonprofit Management

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